



# iWaves

IT SOLUTIONS, BRANDING & DIGITAL MARKETING HUB

## IT SOLUTIONS, SOCIAL MEDIA & DIGITAL MARKETING HUB

**BUSINESS PROFILE**



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 +974 4427 3361

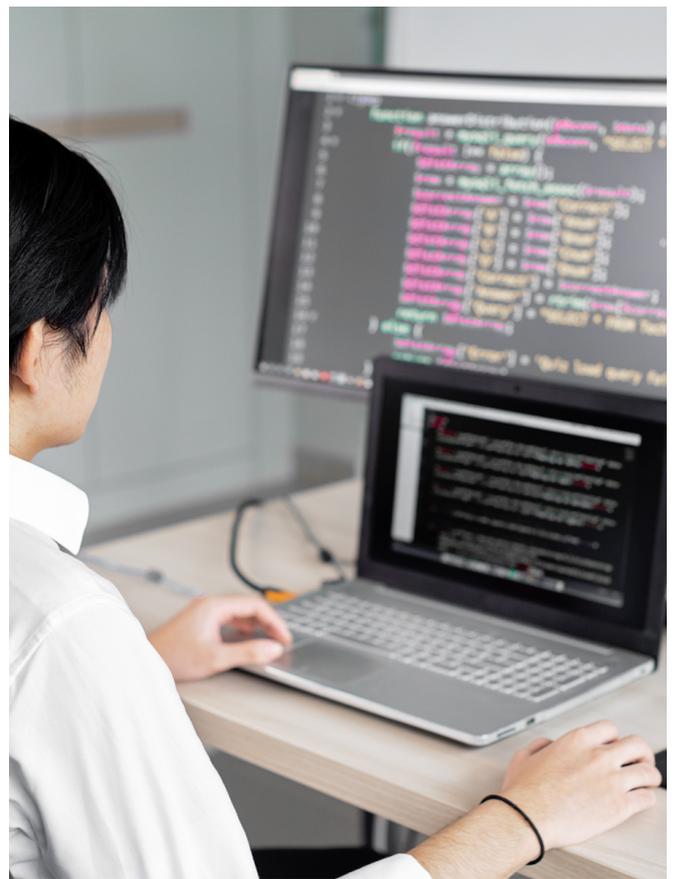
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<https://iwaves.inspire.qa> 

# Introduction

iWaves is the IT subsidiary of Inspire Management Training Centre, a leading training provider in Doha. Started as an in-house development team to build digital presence, followed by digital transformation of entire business operation across all branches, the team extended their services to cater the needs of external clients.

With around 3 yrs of experience in implementing digital solutions for various clients in Qatar as well as in India and Nepal, we have started a stand alone business unit, iWaves with a focus on delivering end-to-end solution for Digital Transformation, Branding and Digital Marketing.





# Vision, Mission and Goals



## Vision

To deliver easy-to-use, end-to-end business management solution that caters every business types and covers every business operations.



## Mission

To be the preferred digital transformation partner in the region, simplifying complex business workflows with our innovative data management and business automation solution,



## Goals

To help organizations to focus on the core operation and reach their goals in a faster and more efficient way.



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# OUR SERVICES



## IT Solutions

Websites, web & mobile applications including LMS & ERP, system integrations, cloud transformation



## Branding

Logos, products/projects portfolio, promotional banners and videos



## Digital Marketing

Search Engine Optimization (SEO), Social Media Marketing, Email Marketing & Paid Campaigns



# OUR SOLUTIONS



## Human Resources Management

Employee records, document management and tracking, leaves, payroll, attendance with bio-metric integration option.



## Sales Management

Customer Quotations, Sale Orders, discounts, invoices, online payment options, multi-currencies support and multi dimensional reporting.



## Customer Relationship Management

Customer database, lead stages and tracking, loyalty programs, promotion newsletters and many more to boost your sales.



## Inventory Management

Product tracking, real time inventory counts, automated re-ordering rules based on stock status.



## Supplier Management

Manage suppliers track contracts, price-lists & availability, bills and payments.



## Accounting

Income and expense monitoring, financial reports including P&L, partner ledger, cash flow statement, etc, all auto-created based on purchase and sales transactions.



## Learning Management

End to End Training Management system and eLearning platform.



## Social Media Integration

Create paid campaigns, schedule and send posts, read comments and reactions, get instant insights on leads generated, analyze sale conversions, all from one place.

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# Employee Management



## Efficient Planning

- Shift Templates and automated scheduling
- Dynamic planning based on incoming work orders
- Shift notification to staffs and schedule portal to view individual's shift.
- Open shifts and self-assignments
- Comprehensive Analytics

## Centralized Database

- Employee Profiles
- Contract Management
- Attendance (Manual/Biometric Integration)
- Leave Management
- Expenses
- Salaries and Payslip
- Documents



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# Sales Management

- eCommerce website builder to showcase your products and services with payment gateway integration options.
- Manage discounts & coupons
- Send quotations & convert them into sales orders with a single click
- Invoice customers based on time and materials, easily record contracts and track invoicing phases, maintain renewal and upselling opportunities
- Customer portal to sign quotations and pay online.
- Comprehensive analytics



# Customer Relationship Management

## **Contact Management**

Maintain a detailed record of all customer interactions, including their contact information, purchase history, and any other relevant data.

## **Opportunity management**

Organize sequence of activities per opportunity including calls, meetings, follow-up emails etc. Track, log and analyse the activities of your team.

## **Sales Automation**

Manage leads and define triggers to automate sales processes, such as lead generation, lead scoring, and pipeline management.

## **Marketing Automation**

Define triggers to send welcome email, promotional campaigns, cart-recovery emails, birthday wishes and many more

## **Analytics and Reporting**

Analyse your opportunities pipeline with advanced filters and grouping features, and get real-time statistics about your sources of leads to evaluate the ROI of your marketing campaigns



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# Inventory Management



## MATERIALS MANAGEMENT

Track every single stock efficiently

Track every stock move from purchase to warehouse/consumption to sales.



## INVENTORY FORECAST

Smart reporting engine

Get a forecast of product availabilities based on sales and purchases, as well as internal consumptions.



## INVENTORY AUTOMATION

Fully automated replenishment

Smart scheduler to automatically trigger out-of-stock notification and create Request for Quotation.

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# Supplier Management

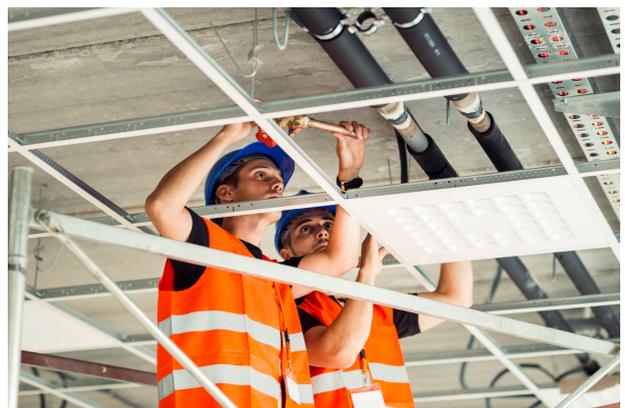


## Supply Chain Efficiency

- Manage supplier price lists & product availability, and make smart purchase decisions using the best prices
- Launch purchase tenders, integrate vendor's answers in the process and compare propositions.

## Actionable Insights

Get accurate statistics on your suppliers' performance through flexible reporting: delivery delays, negotiated discounts on prices, quantities purchased, etc.



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# Accounting

## Track every Financial Transactions



### Customer Payments

- Define well-structured invoice templates
- Generate Rental/Lease invoices based on individual/company contract
- Multiple payment options
- Comprehensive financial reports

### Operational Expenses

- Control supplier bills
- Forecast expenses
- Staff salaries & maintenance costs
- Outstanding Payments alert
- Easy Reconciliation
- Assets & Revenues
- Business Intelligence Reports



# Learning Management

- Engaging Content including web pages, documents, videos and presentations.
- Personalized Dashboard
- Engage learners with Gamification and display self and team progress
- Quizzes with Certifications
- On-demand Branded Mobile App
- Business Intelligence insights and reports
- In-built with Off-the-shelf eLearning library with 146+ soft skill courses



# Power of IoT



Connect the IoT Box and the devices you need to the application in no time, no technical expertise required. With the IoT Box, devices are fully integrated with existing business processes, boosting your productivity. Devices can be connected through Wifi, Bluetooth, USB or HDMI.

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# Social Media Integration



**Monitor all your social media channels  
from one single place**

- Schedule and send property promotional posts directly from the application
- Add live feeds from your social channels on your dashboard, and interact with the customers
- Web push notifications to your subscribers
- Create fully integration social media campaigns
- Track the journey of your posts and paid Ads, and instant insight on leads generated and the returns of investment



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# OUR PRODUCTS

- **iLearn**

LMS platform to build engaging contents, assessments, gamifications & certifications, delivered with 145+ softskill E-learning library

- **iCademy**

Training Management System that streamlines & optimizes all back-office activities such as resource management, scheduling, logistics, instructor engagement, team collaboration, cost tracking, budgeting, sales, and reporting in educational institutes

- **iFabricate**

Tailor made for Manufacturing industries that integrates, analyses and manages supply chain, operations, manufacturing workflow, commerce, financials, reporting, and human resource activities .

- **iDelivery**

e-commerce platform with stunning mobile friendly product pages, engaging shopping experience, delivery & order tracking

- **iConstruct**

From pre-sales to delivery, iConstruct lets you manage cost centers, visualize project plan, align teams, manage invoices and vendor bills, track planned and consumed materials, generate comprehensive reports for 360 degree real time insights

- **iRecruit**

A centralized system for HR consulting firms to organize recruitment process, job positions, applications, job offers and documents.

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# Branding & Digital Marketing

Maximize Digital Marketing and Branding efforts with iwaves.

- Creating Branding Awareness with our digital marketing campaigns impact the metrics that improves your bottom line.
- Generating Website Traffic with SEO optimization.
- Better Visitor Traceability.
- Flawless Marketing Automation increases the higher lead retention.
- Turn followers into customers with custom social media marketing services.
- Time and cost saving advanced technology improves marketing effectiveness.
- Creates variety of reports to analyze each task.



# INDUSTRIES

- Education
- Hospitality
- Manufacturing
- Restaurants
- Trading
- e-commerce & Delivery
- Travel & Tourism
- Agriculture
- Contracting
- Consulting
- Retail

# OUR CLIENTS



KATARA  
HOSPITALITY

الدانة  
DANA

نادي  
CLUB



مدرسة السّلم الأولى  
THE FIRST ASSALAM SCHOOL



مدرسة السّلم الثالثة  
THE THIRD ASSALAM SCHOOL

MARBU

شركة ماربو للمقاولات ذ.م.م  
MARBU Contracting Company W.L.L



CVM  
UNIVERSITY





*Get your own branded tailor-made Business Management System with all the above mentioned features in just ONE DAY!*

## **For More Info**

### **INSPIRE MANAGEMENT TRAINING CENTRE**

**Building No.118 Al Hilal, Opposite Focus Medical Centre, Najma Street, Doha, Qatar**

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